



Company Profile

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Our Website:

<https://www.zs-snorder.com>

WHO ARE WE

Snorder was established in 2017, and originated from Xunyang International Forwarding Company. With years of development and expansion, Snorder now is becoming a company to deal with international trade for our factories and provides proper international supply chain solutions to our customers, and rewards great reputations from customers.

Product ranges of Snorder contains many different led lighting fixtures and has its our advantage lighting series-led panel lights covering a huge portion of Europe market exporting, as it has led panel lights manufacturing lines with good quality and high performance, it makes Snorder gains good reputation from clients. Services in Snorder not only includes products supply but also international shipping and projects support, that is the action to protect and maintain the chain steady of clients selling in an overall view.

To build a better company image in the international market, Snorder applied for registering a new trademark - Snorder®. After that, Snorder devoted itself to developing innovative products, aiming to be a professional import and export company not only just proving products but also giving suggestion on marketing strategy and inventory advice to assist clients business from beginning till the end.

Our Showroom

Light up your world, thousands of styles are waiting for you to choose



Our production capacity reaches 3000pcs every day



It has passed professional test equipment



Company Development

- 2024

Insisting and looking forward for new business chances

Today, employees in Snorder is still growing and its turnover is over RMB 40000000 annually, Snorder is still opening for different business chances and willing to listen different voices from our clients to improve our business, Snorder is expecting more and more clients to work together and set up long term business relation together. Up till now, Snorder had work with more than 100 suppliers for materials, products and tightening the shipping assistance to serve clients better. And in the future, it will go better and better.

- 2020-2023

Under the period of Covid-19, Snorder handed with its clients to give both protective products support and medical shipping supports.

And in 2021, the office of Snorder, had moved to a new address in the city center in order to serve clients better.

- 2019

New Direction

In 2019, Snorder focused on expanding product categories and scale, engaging in developing new markets. The number of employees is up to 50. To expand its business to a new way of selling-online sales. Nowadays, Snorder has distributions on Alibaba and Made-in-China. In this stage, Snorder mainly focuses on commercial lighting, such as led panel lights, light tubes, led bulb lights, led corn lights, UFO high bay lights, dimming high bay lights, street lights, high mast lights, and others. At the same time, Snorder undertakes foreign customer purchasing commissions.

2018

Conveniences for Customers

In 2018, to make it customers convenient to visit Snorder, the company moved to Room 406, Zhongcheng Dasha , Zhongshan Erlu, Shiqi District, Zhongshan City, Guangdong Province. The company focuses on selling Panel Lights, UFO High Bay Lights, Street Lights, and High Mast Lights.

2017

Zhongshan Snorder Import&Export Co. Ltd. was established.

On 17th April 2017, Zhongshan Snorder Import & Export Co. Ltd was established, specializing in the import and export of goods and technology, selling LED lighting, lighting accessories, and

other kinds of lighting, metal products, household products, and plastic products. This year, the number of employees boosted to about 30.

2016

Looking for a chance for expanding business

With the success of Zhongshan Xunyang International Freight Forwarding Co., Ltd. Robin Song strongly believed that "Customer First". With this idea, the concept of "Superior Service for Customer" was created. Therefore, Robin Song applied for the qualification of importing and exporting goods, planning to expand their business. Meanwhile, Robin Song was preparing for setting up an import&export company, which satisfied more customers' needs, not only as a part of international transport, but also products processing, to finalize the very beginning serving goal.

2015

Business Being Mature

In 2015, Zhongshan Xunyang International Freight Forwarding Co., Ltd. entered its mature stage, all business was stable and won a large number of loyal clients up to 160. Having good customer relations, our company receives a lot of orders monthly. Therefore, our service idea has turned up--Customer First. Our customers are mostly located in European countries (mainly Portugal and Spain) and American countries (Chile, USA, Canada). To satisfy the customers' needs, Zhongshan Xunyang International Freight Forwarding Co., Ltd. moved to Henglan town (Zhongshan city Guangdong Province) with a larger warehouse. And at the same year, the owner cooperated with his partner for led panel lights business.

2014

In the year of 2014, Zhongshan Xunyang International Freight Forwarding Co., Ltd. was established.

On 1st August 2014, Zhongshan Xunyang International Freight Forwarding Co., Ltd. (Sole Proprietorship) was established, majoring in international and domestic freight forwarding; agent inspection; warehousing services; food circulation; import and export of goods and technology, located in Room 52nd Building 18 of Shalang No.1 Residence, West District. The company belongs to Robin as the first company to deal the the international affairs for clients. And in the same year, it had assisted a clients from Chile broken into the market successful, and its hot sale products were led panel lights, which inspired the owner to come up an idea of having a factory to produce led panel lights which can better service client quality products.

2013

Accumulating customers and Preparing to set up a company

In 2013, Robin Song concentrated on accumulating customers and planning everything related to setting up a company.

2012

The idea of owning a company came up

In 2012, the owner of Snorder, Robin Song met friends and also loyal clients from Portugal and Spain to discuss business strategy of exporting led lighting products, like led panel lights from China. During that meeting, Robin had understood the challenging that clients facing deeply. Many different factories were in China, but the factories had little knowledge in international trade, the quality from factories were hard to tell if it was good or not and it was hard for clients to communicate with factories, especially when there was a dispute. Therefore Robin had the idea of starting a company to assist both clients and factories to smoothing the business.



Warehouse and Shipping



How We Do

- **LED Lighting Expert**

- Variety of LED Lighting Products**

- Snorder is supplying many different led lighting products to its clients.

- Product ranges cover led panel lights, led batten lights, led ceiling lights, led strip, led high bay lights, led flood lights and many other commercial lighting.

- **Support Your Business**

- Every little thing that you do will make a difference**

- Snorder will not just only your led lighting product supplier but also will be your products helper, assist you to get what you really want at its best and does its best to keep your products and money in safe in the delivery.

- **Quick Response**

- 7/24 Hours Quick Response & Personalization**

- Snorder is devoted to providing one-on-one personal service. 7/24 hours quick response is what Snorder sticks to. A reasonable solution is offered while you are consulting, and the customized product is available in a certain quantity base on your needs case by case.

Things That You Cannot Miss

- Superior After-Sales Service**

With the faith of " Making Every Penny Surpass, Making Every Customer Felt At Home", Snorder focuses on every detail that customers might neglect and remind customers to notice. Set order into several different stages from pre-order, ordered, monitor, inspection, package, shipping, and delivery quality feedback and details or action shall be improved to upgrade service and enhance work efficiency.